## DATA CARD



## "At The Ready" Jewish Political Donors

The values of our Jewish political donors can be accurately summarized by the Hebrew phrase, "Tikkun olam." Meaning, "repairing the world," this phrase speaks volumes to the generous support these donors give to the candidates and causes they're most passionate about.

These well-educated and affluent donors have strong political convictions and are prepared to make substantial donations to fundraising efforts that support their core beliefs. In fact, every individual on this newly-expanded list has given to a Democratic fundraising campaign in the past 18 months.

These compassionate individuals are also frequent contributors to humanitarian, social welfare, religious and health-related campaigns, making it an excellent list for your charitable appeals – particularly those that support Israeli charities and the preservation of Jewish family values.

NEXT List Company 11350 Random Hills Road Suite 800 Fairfax, VA 22030

Contact:

listmanager@nextlistcompany.com

Call Today 877.550.NEXT (6398) Fax (703) 595-2969



**NEXT LIST COMPANY List Number: NLC-J610** 

TOTAL LIST UNIVERSE: 81,885

COST: (RENTAL) \$90.00/M

LIST TYPE: Consumer

SOURCE:

100% Direct Mail Sold

LIST UPDATED: Quarterly

MODELED DONORS: Available

DMA REMOVAL: Current

NCOA: Pre-Ship

SELECTS: SCF: \$5/M State: \$5/M Zip Code: \$5/M

EXCHANGES: Not Available

ADDRESSING: Email / FTP / Other \$25.00 Flat

LIST OWNER: H. Avery Marketing

SAMPLE: Required

NET NAME ARRANGEMENT: 50% > 25,000

Run Charges: \$10/M

We believe the information concerning this list to be correct, but we cannot guarantee its accuracy or the outcome of the mailings.

