NEXT List Company
"Contributors Identified"

Planet-Friendly Environmental "Care-tributors"

With their loyal support of planet-saving causes, this list represents the ideal audience for your wildlife and environmental direct mail appeals.

These eco-conscious donors are committed to creating a better future for our children by addressing climate change, promoting clean, renewable energy and preserving our nation's National Parks and wildlife refuges. They are big supporters of energy efficiency, the reduction of carbon emissions, land conservation and clean water initiatives.

With an average income of over $136,000, these donors are able to give generously to the causes that are important to them. In fact, each one of the donors on this list has donated, when asked, to environmental and wildlife causes in the past.

In addition to charitable appeals, this is also an excellent list for solar offers, eco-travel promotions, healthy living merchandise, sustainable household products and recycling programs.

NEXT List Company
2010 Corporate Ridge
Suite 700
McLean, VA 22102

Contact: Jennifer Austin
jaustin@nextlistcompany.com

Call Today 877.550.NEXT (6398)
Fax (703) 595-2969

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NEXT LIST COMPANY
List Number: NLC-C501

TOTAL LIST UNIVERSE:
146,630

COST: (RENTAL)
$85.00/M

LIST TYPE:
Consumer

SOURCE:
100% Direct Mail Sold

Current: Summer - 2017
NEXT UPDATE:
Fall 2017

SELECTS:
SCF: $5/M
State: $5/M
Zip Code: $5/M

SUPPRESSIONS:
No Charge

EXCHANGES:
Not Available

ADDRESSING:
Email / FTP / Other
$25.00 Flat

LIST OWNER:
H. Avery Marketing

SAMPLE:
Required

NET NAME ARRANGEMENT:
85% > 50,000
Run Charges: $10/M