

DATA CARD

Sophisticated Traders and Investors

If you want to reach wealthy individuals who have made substantial profits in the stock market, this is the list for you and your clients.

Most of these sophisticated traders and investors are direct mail activists and all have made multiple direct mail purchases in the past. These affluent individuals are also incredibly generous, responding to direct mail appeals with high-dollar donations in excess of \$250 for the fundraising, charitable and political causes they support.

From successful day traders and financial cable show junkies to more traditional "old school" investors, this database includes the full gamut of investor types.

It is an excellent list for charitable appeals, expensive merchandise, discretionary leisure products, credit card offers, travel promotions, gourmet foods and wines.

THIS IS A MUST-TEST LIST FOR ALL NONPROFIT FUNDRAISERS

NEXT List Company 2010 Corporate Ridge Suite 700 McLean, VA 22102 listmanager@nextlistcompany.com

Call Today 877.550.NEXT (6398) Fax (703) 595-2969



NEXT LIST COMPANY List Number: NLC-S301

TOTAL LIST UNIVERSE: 38.256

COST: (RENTAL) \$90.00/M

LIST TYPE: Consumer

SOURCE: 100% Direct Mail Sold

Current: Summer - 2017 Next update - Fall 2017

SELECTS: SCF: \$10/M State: \$10/M Zip Code: \$10/M

SUPPRESSIONS: No Charge EXCHANGES: Not Available

PHONE NUMBERS: Not Available

ADDRESSING: Email / FTP / Other \$35.00 Flat

LIST OWNER: H. Avery Marketing

SAMPLE: Required

NET NAME ARRANGEMENT: Not available due to current list size.

Terms and Conditions: The prices stated are for one-time rental use only. Commissions are paid solely to recognized brokers. We believe the information listed to be factual but we cannot guarantee its accuracy or the outcome of the mailing. We accept no liability for any damages or losses sustained through the use of this list, nor for any special or unattended damages, and in no event would our liability exceed the price of this list.